

Form No. INC-33

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]



Form language

☒ English

☐ Hindi

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

ADVANCEMENT GLOBAL
VENTURE PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

West Bengal

3 (a) The objects to be pursued by the company on its incorporation are:

1. To carry on the business as marketing enterprise engaged in the in the marketing , buying & selling , import & export of the various consumer product, educational aid and home appliances such as food supplements, personal care products, home care products, general merchandise, wearing apparels, appliances, cosmetics, jewelry, toys, sports, goods, water purification system , printing books and allied items on retail and/ or wholesale basis.
2. To establish, setup, marketing networks, wholesale/retails outlets, franchises showrooms, online website store, virtual store (s) including chai stores, modern retail stores, electronic commerce platform, online/ virtual marketplace in all its forms and to carry on the business of setting u network infrastructure including for storage, movement, delivery of goods and services for trade and commerce , arrangements with distribution agencies, network marketing, direct selling,

electronic channel for the business of the company.

3. To act as marketing consultants in the establishing of marketing networks, Direct selling networks

4. To buy, sell, purchase deal in good, articles, printing materials, appliances and other apparatus or machinery which may be used for the company in connection with the business as referred to in para (1) to (3) above.

5. To carry on the business of marketing of al types/king of physical, electronic and virtual payment system services, e-wallets, mobile wallets, payment instruments, cash card services, payment gateway service, prepaid and postpaid payment to create solutions that address the payment requirements of consumers related to e-commerce marketing.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To amalgamate, enter into partnership, or into any arrangements, for sharing profits, union of interest, co-operation, joint venture, reciprocal concession or otherwise with any person, firm or company carrying on or engaged in or about to carry on or engage in any business or transaction with the company is authorised to do and capable of being conducted so as directly or indirectly to benefit this Company.

2. To promote any company or companies for the purpose of acquiring all or any of the property, rights and liabilities of this Company, or for any other purposes which may seem directly or indirectly calculated to benefit this Company.

3. To receive money, securities, valuables of all kinds on deposit or sale custody (Not amounting to the business of banking as defined under the Banking Regulation Act, 1949) and to borrow or raise money in such manner as the company shall think fit and in particular by issue of debentures

or debenture stocks, (perpetual or otherwise) and to secure the repayment of any money borrowed raised or owing by mortgage, charge or lien upon all or any of the Company's property (both present and future) including its uncalled capital and also by a similar mortgage, charge or lien, to secure and guarantee the performance by the Company or any other person or body corporate of any obligation undertaken by the Company or any other person or Company, as the case may be, subject to the provision of Section 58A and the directions of the Reserve Bank of India.

8. To draw, make accept, endorse, discount, execute, and issue promissory notes, hundies, bills of exchange, bills of lading, warrants, debentures and other negotiable or transferable instruments.

4. To acquire from time to time and to manufacture and deal in all such stock in trade, plant and machinery goods, chattels and effects as may be necessary or convenient for any business for the time being carried by the Company.

5. To invest and deal with the surplus money of the Company in such manner as the Company may deem fit.

6. To guarantee the performance of contract.

7. To enter into any arrangements with any Governments or any authority, supreme, municipal, local or otherwise that may seem beneficial to any of the Company's objects and to apply for, promote and obtain any Act of parliament, privilege, concessions, licence, or authorisation of the Government or any other authority local or otherwise for enabling the Company to carry any of its objects into effect or for extending any of the powers of the Company and to carry out, exercise and comply with any

such act, privilege ,
concession, licence or
authorisation.

8. To issue on commission,
subscribe for, purchase or
otherwise acquire and sell,
dispose off,
exchange, hold and deal in
shares, stocks, bonds,
debentures, debenture stock,
public
securities or other securities
issued by and company or any
authority Central, State,
Municipal, Local or otherwise.

9. For the, purpose of the
business of the Company, to
communicate with Chambers of
Commerce and other mercantile
and public bodies in India or
throughout the world and
concert and promote measures
for the protection of the trade,
industry and persons engaged
therein.

10. To subscribe, to become a
member of, subsidise and
cooperate with any other
association,
whether incorporated or not,
whose objects are altogether or
in part similar to those of the
Company and to procure from
and communicate to any such
association, such information,
as may be likely to forward the
objects of the Company.

11. To build, construct, alter,
enlarge, remove, pull-down,
replace, maintain, improve,
develop, work, control and or
manage any buildings, offices,
mills shops, machinery,
engines, water works, gas works,
reservoirs, roads clubs,
restaurants, baths, places of
worship, places of amusement,
pleasure grounds, parks,
gardens, reading rooms, stores,
shops, dairies and other works
and conveniences which the
Company may think directly
or indirectly conducive to its
objects Or which may advance
the interests of the Company
and to contribute or otherwise
assist or take part, in the
construction, maintenance,
development, working control
and management thereof and to

join with any other person or company in doing any of these things.

12. To manage, improve, develop, grant rights or privileges in respect of or otherwise deal with all or any part of the property and rights of the Company.

13. To purchase, take on lease, exchange, hire or otherwise' acquire any moveable or immovable property and any rights or privileges which the Company may think necessary or convenient for the purpose of its aforesaid business.

14. To undertake and acquire. the whole or any part of the business property or liabilities of any person, firm or body corporate carrying on or proposing to carry on any business which the Company is authorised to carry on or having property suitable for the purpose of the Company or which can be carried on in conjunction therewith or which is capable of being conducted so as directly or indirectly to benefit the Company.

15. To pay for any properties rights or privileges acquired by the Company in shares of this Company or partly in cash or otherwise and to give shares of this Company in exchange for shares or stock of any other company.

16. To establish, promote, or concur in establishing or promoting any company or companies for the purpose of acquiring all or any of the rights, liberties and properties of the Company or for any other purpose which the Company is authorised to benefit the Company and to place or guarantee the placing of underwrite, subscribe for or otherwise acquire all or any part of the shares, debentures or other securities of any such other company or companies.

17. To acquire the goodwill of any business within the objects of the Company and any lands, privileges, rights, contracts, property or effects, held or used in connection therewith and upon any such purchase to undertake the liabilities of any company, association, partnership or person.

18. To lease, let out on hire, mortgage, pledge, hypothecate, sell or otherwise dispose of the whole or any part of the undertaking of the Company or any land, business, property, rights or assets of any kind' of the company or any share, or interest therein respectively in such manner and for such consideration as the-Company may think fit and In particular for shares, debentures or securities of any other body corporate having objects altogether in part similar to those of the company.

19. To adopt such means of making known the business and interest of the Company as it may deem expedient and in particular by advertising in the press, radio, television and cinema, by circulars by purchase, construction and exhibitions of work of art or general interest, by publication of books and periodicals and by granting prizes, rewards and donations.

20. To take into consideration and to approve and conform and/or carry out all acts, deeds or things that may be done or entered into with any person, firm or body corporate by the promoters of the Company and further to enter into any arrangement, agreement or contract with the promoters and to reimburse them for all costs and expenses that may be incurred by them in or in connection with the formation or promotion of the Company.

21. To remunerate any person or company for services rendered in placing or assisting, to place or guarantee the placing of any of the shares in the

Company's capital or any debenture stock or other securities of this Company or in about the formation of the Company or the conduct of its business, and to pay whether by cash payment or by allotment of shares, debentures, or other security of the Company.

22. To train or pay for the training in India or abroad of any of the Company's employees or any candidate in the interest of or for furtherance of the Company's objects.

23. And to pay all the costs, charges and expenses of an incidental to the promotion, formation, registration and establishment of the Company and the issue and subscription of its capital including any underwriting or other expenses including the issue of any circulars or notices, and the printing, stamping, circulating or proxies and all forms to be filled up by the members of the Company.

24. To provide for the welfare of the employees or ex-employee of the Company and the wives, widows and families or dependents or connection of such persons by building or contribution to the building of houses, dwellings or chawls or by grants of money, pension, allowances, bonus or other payments or by creating and from time to time subscribing or contributing to Provident and other associations, institutions, funds or trusts and by providing or subscribing or contributing towards recreation, hospitals and dispensaries, medical and other attendance as the Board of Directors of the Company shall think fit and to subscribe or contribute or donate or otherwise assist or to guarantee money to charitable, benevolent, religious, scientific, national or other institutions or object which shall have any moral to support or aid by the company either by reasons' of locality of operation or of public and general utility or

otherwise.

25. To pay satisfy or compromise any claims made against the Company which it may seem expedient to the Board of Directors of the company to pay, satisfy or compromise, notwithstanding that the same may not be valid in law.

26. To undertake and execute any trusts either gratuitously or otherwise.

27. To distribute all or any of the property of the Company amongst the members in the specie or kind or any proceeds of sale or disposal of any property of the Company subject to the Companies Act, 2013, in the event of winding of.

28. To establish, offices, agencies, or branches for carrying any of the aforesaid objects in India or elsewhere in the world and to undertake the management of any company or companies have objects altogether or in part similar to those of the Company.

29. To invest the money of the Company; in shares, stock, debentures, debenture stock bonds, obligation and securities issued or guaranteed by any company constituted to carrying on business in India or elsewhere and debentures, debenture stocks, bonds, obligations and securities issued or guaranteed by any government, State, dominion, sovereign, ruler, public body or authority supreme, municipal, local or otherwise whether in India or elsewhere and to give money on loan to earn interest in such manner as the Company think fit.

30. To do things as may be deemed incidental or conducive to the attainment of the above objects or any of them for the business of the Company.

31. To acquire by concessions, grant, purchase, barter, licence, lease or otherwise either absolutely or conditionally, solely or jointly with others any tract of country lands, estates,

houses, farms water rights, way leaves and other works, privileges, rights hereditaments and any machinery plants, utensils, trade mark or other movable or immovable property of any description whatsoever or any place in India ,or out side and to explore, survey, cultivate, develop or exploit the same.

32. To start or maintain charitable dispensaries or hospitals gymkhana, play-grounds, clubs, libraries, technicals or schools, hostels, shops, boarding houses, or similar institutions for the benefit of the Company's employees or that of the public so as to promote the Company's interest.

33. To do all or any of the above things and such other things as are incidental or conducive to the attainment of the above project by opening branches, deposits or otherwise in any part of the world and as principals, agents, contractors, or trustees or otherwise and either alone or in the conjunction with other.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

150000	Equity Share	Shares of	10	Rupees each	
--------	--------------	-----------	----	-------------	--

- ☐ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:
- ☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:
- ☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	SHANU KARMAKAR Shason sasan Gobardhanpur West Bengal 743423 Sasan North 24 Parganas India	0*4*1*6*	5000 Equity,0 Preference		01/05/2024
2	KASHINATH GAYEN B/28,BRAHMAPUR SOUTN END BRAHMAPUR,SOUTH 24 PARGAANAS KOLKATA West Bengal 700096 NA India	0*2*0*5*	5000 Equity,0 Preference		01/05/2024
Total shares taken			10000 Equity,0 Preference		

Signed before me

Membership type of the witness (ACA/FCA/ACS/FCS/ ACMA/FCMA)	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACS	Mohit Surtani	S/O Kailash Surtani 26/1A S.N.Roy Road Kolkata-700038 Company Secretary in Whole time Practice	3*1*5		01/05/2024

7 Shri / Smt

Of

resident of

aged

years shall be the nominee in the event of death of the sole member.